



As an NCAA and Atlantic Coast Conference (ACC) member institution, the University of North Carolina at Chapel Hill is obligated to follow the rules governing college athletics. This obligation extends beyond Carolina Athletic staff and includes all UNC employees like YOU.

Please take a moment to read through the below rules carefully. Should you have any questions, feel free to contact the Athletics Compliance Office at ncaacompliance@unc.edu

Don't Provide Gifts/Extra Benefits

WHAT IS AN EXTRA BENEFIT?

An extra benefit is any special arrangement by an institutional employee or an athletics representative to provide a prospect (recruit) or a student-athlete (or the prospect or student-athlete's relatives or friends) with a benefit not expressly authorized by NCAA legislation.

*The following are examples of **prohibited** Extra Benefits: Money (cash or loans), gifts of any kind (e.g., birthday, holiday), free/discounted services (e.g., car repair, dry-cleaning), items of value (e.g., hats, clothing), transportation, meals, rent-free/reduced housing, free parking, and tickets to sporting events/movies.*

Permissible Benefits:

Student-athletes/prospects may receive a benefit/discount that is generally available to the public, institution's student body, or a particular segment of a student body (e.g., international students). For example, if a business gives all UNC students a discount, a student-athlete may also receive the discount.

Something as simple as a free meal can jeopardize a student-athlete's eligibility!

Leave the Recruiting to the Coaches

<u>You may...</u>	<u>You may NOT...</u>
Have face-to-face contact with prospects visiting the campus OR if the prospect is on an NCAA official visit, you may have contact off-campus (within 30 miles).	Have off-campus face-to-face contact with prospects if it is directed or arranged by coaches or athletics staff.
Answer calls/respond to emails from prospects and their parents if they have questions unrelated to athletics .	Email, like/comment on their social media accounts, or call prospects if this is not something you would regularly do for any other incoming Carolina freshman/transfer.

QUICK TIP:

You **CANNOT** publicize the recruitment of a prospect or a prospect's visit to our campus (e.g., posting a picture of a prospect when he/she is in the dining hall or sitting in your class).





INSTITUTIONAL POLICY AND PROCEDURES

- ❖ All UNC policies and procedures (e.g. Honor Code) for UNC students are equally applicable to student-athletes.
- ❖ A faculty member or administrator shall not make any academic exceptions (i.e. preferential treatment) for a student-athlete that they would otherwise not make for any student enrolled in that class.

QUESTION 1: If a student-athlete asks for extra credit or an extension for an assignment, what can you do to help the student-athlete?

If you allow all students in your class to participate in extra credit opportunities and/or extend assignment deadlines, then you may also offer these **same** opportunities to a student-athlete. In all situations, make sure you follow the same procedures you would for any other student.

QUESTION 2: If you have an academic dishonesty concern or issue (e.g., plagiarism, unauthorized assistance or unauthorized collaboration, cheating on an examination or other academic assignment), who do you report this to?

Any academic dishonesty issue should be referred to the [Office of Student Conduct](#) as soon as reasonably possible. Instructors must report the suspected violation to the Honor System and should not address the suspected violation independently.

QUESTION 3: May you follow/friend a student-athlete on social media (e.g., Twitter, Facebook, Instagram)?

Yes. You may follow a student-athlete's social media account and feel free to comment, like, favorite, retweet any of their posts.

QUESTION 4: When is a prospect no longer considered a prospect?

Once the prospect has signed a National Letter of Intent (NLI), an athletic aid agreement, or submitted a commitment deposit in response to our offer of admission, AND the prospect has completed all requirements for High School graduation, they are no longer considered a prospect.

QUESTION 5: When can student-athletes miss class for athletics purposes?

Student-Athletes may miss class for home/away competitions, permissible practice associated with competition, and competition-related travel. A student-athlete should **never** miss class for required practice, workouts, or community service. Questions about our policy? Contact Assistant Provost/Director of Academic Support Program for Student-Athletes, **Michelle Brown** at 919-962-9533 or by email (michellebrown@unc.edu).

QUESTION 6: May you engage in Name, Image, & Likeness (NIL) activity with a student-athlete?

Faculty, staff, coaches, and administrators are prohibited from engaging in NIL activity with a current or prospective student-athlete. However, you may purchase a token item (t-shirt) bearing the NIL of a current student-athlete. For questions related to NIL, please contact the UNC NIL Team at uncnil@unc.edu

If you ever have a question or concern, please do not hesitate to contact the University's Faculty Athletics Representative, law school professor, Lissa Broome (lbroome@email.unc.edu; 919-962-7066) or the Office of Compliance (NCAAcompliance@unc.edu; 919-962-6000).

